



The Smart City School

**A collaborative workshop
to train your ecosystem and to design your smart city**

Smart Cities are at the **crossroad of many disciplines**

- Technology, human and political sciences, innovation methodologies, economy and entrepreneurship
- It will be difficult for an individual to master all these fields of knowledge and practice

This is a matter of **transition** !

- Uses, behaviours, ecosystem, governance and economy

An **innovation approach** is necessary and must be implemented within **multidisciplinary teams**,

With a **holistic approach** based on :

- the **actual problems** and **objectives** of the territory
- own **experience** and **knowledge** of the participants

Directly actionable projects must emerge quickly, including **entrepreneurial** ones

Students, elected officials, local authorities, companies, urban planners, architects, civil society...

You can shape the future of your city, together

Knowledge - Multidisciplinary
Innovation - Action - Transition - Autonomy

Method and Organization

- **Active pedagogy** based on local territorial issues : « **learning by doing** », **innovation** and **connectional intelligence**
- From **5 to 12 days**.
Other available formats : split over multiple 2 or 3-day sessions, with intersessions coaching. Summer schools.
- Detailed **program is built collaboratively** with your territorial experts and your academic resources
- **Magisterial presentations** by our experts and yours
- **Practical workshops** based on your own use cases
- Provision of a technology, future jobs, case studies and good practices **data base**

Benefits

New knowledge and keys to support continuous acquisition

Local federated ecosystem, getting autonomy to replicate used methodologies

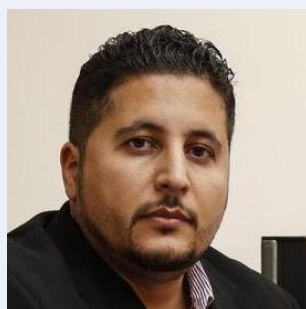
Projects to be developed immediately, for a **quick validation and deployment**

Improved **capabilities to define and outsource** your future needs

Coaching and Pedagogy



Pr. Derrick de Kerckhove
Media Duemila – Sociologist,
Marshall McLuhan collaborator
Toronto – Rome



Pr. Oualid ben Ali
FutureCitiesCouncil, GUTech
Smart Cities Technology Expert
Oman – Tunisia



Gilles Betis
OrbiCité - Smart Cities,
Innovation and Entrepreneurship
Expert – Paris

Contact : smart-city-school@orbicite.com